



Briar Woods High School Athletic Booster Club Partner 2019-2020

Platinum Partner \$3,500.00 per year

- ***Premium Banner on Belmont Ridge Road @ Main Field*** (our most visible location, in view of 12-15,000 cars daily)
- 3 Corporate Banners – Football & Baseball Stadiums & Gymnasium
- ¼ page ad in Fall, Winter, and Spring program

Gold Partner \$1,250.00 per year (one time charge of \$300 for first time sponsors)

- 3 Corporate Banners – Football & Baseball Stadiums & Gymnasium
- ¼ page ad in Fall, Winter, and Spring program

Blue&Orange Partner \$500.00 per year (one time charge of \$150 for first time sponsors)

- 1 Corporate Banner – Football Stadium, Baseball Stadium OR Gymnasium
- ¼ page ad in Fall, Winter, and Spring program

Platinum Ad Partner \$400.00 per individual seasonal program (Fall, Winter, or Spring)

- Full Page Color Glossy Advertisement – Inside Front, Inside Back, or Outside Back Cover

Gold Ad Partner \$250.00 per individual seasonal program (Fall, Winter, or Spring)

- Full Page Advertisement – Inside (No Cover, Black and White)

Blue Ad Partner \$150.00 per individual seasonal program (Fall, Winter, or Spring)

- 1/2 Page Advertisement – Inside (No Cover, Black and White)

Orange Ad Partner \$100.00 per individual seasonal program (Fall, Winter, or Spring)

- 1/4 Page Advertisement – Inside (No Cover, Black and White)

The following file formats are accepted for digital Ads and Banners: EPS, CDR, or PDF. Please email your photo-ready ad to BriarWoods.Boosters@gmail.com.

- All banners will have a white background, and Falcon colors will be used for lettering and design whenever possible to keep the field looking clean and uniform. Corporate Banners in the Football Stadium and Baseball Stadium are 4'-6" x 6'-6". Corporate Banners in the Baseball Stadium are 4'-0" x 8'-0". Gymnasium Banners are 3' x 5'. "Premium Banners" are 4' x 12'. Please submit your logo and contact information you want displayed including any verbiage. A copy will be sent to the email address on your order form for approval. BWHS will follow all advertising guidelines required by LCPS.

Briar Woods Athletic Boosters Club is a 501(c)(3) organization EIN # 42-1669528.

ORDER FORM – BWHS ATHLETIC BOOSTERS CLUB PARTNERSHIP 2019-2020

Business Name: _____

Contact Name/Authorized Agent: _____

Telephone: _____ Fax: _____

Email Address: _____

Street Address: _____

Partner/Sponsor Package – Check One

Platinum Partner \$3,500 _____

Gold 1st time \$1,550 _____

Gold Renewal \$1,250 _____

Blue/Orange 1st time \$650 _____

Blue/Orange Renewal \$500 _____

Platinum Ad Partner \$400 _____

Gold Ad Partner \$250 _____

Blue Ad Partner \$100 _____

Orange Ad Partner \$50 _____



Fall/Winter/Spring (Circle One)

Fall/Winter/Spring (Circle One)

Fall/Winter/Spring (Circle One)

Fall/Winter/Spring (Circle One)

PLEASE EMAIL ALL INFORMATION To: BriarWoods.Boosters@gmail.com

DON'T FORGET THE PROPER FILE FORMATS ARE EPS, CDR, or PDF.

*** CHECKS PAYABLE TO: Briar Woods Athletic Boosters Club –or– BWABC
22525 Belmont Ridge Road, Ashburn, VA 20148

BWABC Contact: Casey Veatch 703-929-9764

Corbin Nathan 703-447-1678

To be filled out by Boosters:

Contact/Team: _____ Date: _____

Check #: _____ Received by: _____

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